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JOHN PRITCHARD

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At **AKLEA**, which opened in January 2009, the IP/IT and media department is managed by Anne-Marie Pecoraro who previously led the practice at **Bignon Lebray & Associés**. Pecoraro has a long-standing reputation and is recommended for the 'seriousness of her work'. She heads up an 'efficient and friendly' team.

**August & Debouzy** handles advisory and contentious work in relation to trade mark protection domestically and internationally, under the directorship of Mahasti Razavi and Kami Haeri. The practice has benefited from the recent arrival of Christian Charrière-Bournazel, a renowned art and literary rights lawyer.

**Clifford Chance** advises on trade mark and patent matters, including litigation. Christian Lachèze and Jean-Frédéric Gaultier, who is 'extremely competent' and has 'good understanding of how to work with American clients', are recognised in the sports industry. The team manages the French trade mark portfolio of Fédération Française de Football, Kimberly-Clark and Gap, and recently represented The Times before the Paris criminal court in a libel litigation case against the Barclays twins, owners of the Telegraph. Other clients include EADS, Airbus, Carrefour and Lagardère.

#### OTHER RECOMMENDED FIRMS

**BMH Avocats – Breitenstein Hauser** ◊  
**Bersay & Associés** ◊  
**CMS Bureau Francis Lefebvre** ◊  
**Carbonnier Lamaze Rasle & Associés**  
**Carreras, Barsikian, Robertson & Associés**  
**Coblence & Associés**  
**Cotty Vivant Marchisio & Lauzeral**  
**Courtois Lebel**  
**DLA Piper** ◊  
**DS Avocats**  
**Dewey & LeBoeuf** ◊  
**Ernst & Young Société d'Avocats**  
**Eversheds LLP**  
**Field Fisher Waterhouse**  
**Freshfields Bruckhaus Deringer**  
**Ginestie Magellan Paley-Vincent**  
**Granrut Avocats**  
**Jones Day** ◊  
**LMT Avocats** ◊  
**Lamy & Associés** ◊  
**Lartigue Tournois & Associés** ◊  
**Lefèvre Pelletier & associés** ◊  
**PDGB**  
**Proskauer Rose LLP** ◊  
**Simmons & Simmons** ◊  
**Staub Bénichou & Associés**  
**Taylor Wessing** ◊  
**UGGC & Associés**  
**Veil Jourde** ◊  
**Vivien & Juvigny**  
**WAN Avocats**

Firms are listed A-Z

◊ indicates firm displays contact details at the end of this chapter

At **Denton Wilde Sapte**, Stephan Naumann heads the firm's technology media and telecoms practice, which is recommended in IP as 'available at short notice and responsive'. Clients are drawn from advertising, pharmaceutical, movie and distribution industries, and expertise encompasses patents, trade marks and copyrights. Recent highlights include successfully representing Colgate-Palmolive in a dispute brought by Lascad relating to Colgate-Palmolive's Tahiti deodorants; and Arch Water Products in a patent infringement dispute relating to pool cleaners.

**Hogan & Hartson MNP's** practice, headed by the 'impressive' Xavier Buffet Delmas, is 'highly reactive' and has 'very good knowledge of copyright law'. The team also deals with litigation and trade mark matters. The Paris practice has clients from a wide range of industries (Danone, L'Oréal, MySpace). The team assisted Ford Motor Company on the French IP aspects attached to the sale of Jaguar and Land Rover, and Nintendo of America of the IP aspects of its launch of new games in Europe.

At **NomoS**, Héléna Delabarre and Eric Lauvaux are recommended for IP law, advising clients in the music and media industry.

#### Intellectual property: Boutiques

**Armengaud Guerlain** is well renowned, with recognised expertise in trade marks with Stéphane Guerlain, and in patents with Jacques Armengaud, notably in the pharmaceutical industry.

**Cousin & Moatty** is one of leading firms for patent litigation, especially in the pharmaceutical, chemistry and mechanical sectors. Pierre Cousin is recommended.

**Cabinet Escande** deals with trade marks, patents and designs, with expertise in the luxury, food and car sectors. Michel-Paul Escande is 'particularly excellent in unfair competition and label of origin matters'.

#### INTELLECTUAL PROPERTY

##### Boutiques

**ARMENGAUD GUERLAIN**  
**COUSIN & MOATTY**  
**ESCANDE, CABINET**  
**GAULTIER LAKITS SZLEPER**  
**GILBEY DELOREY**  
**GREFFE**  
**HOLLIER-LAROUSSE & ASSOCIÉS**  
**HOWREY LLP**  
**PHILIPPE COMBEAU**  
**VÉRON & ASSOCIÉS**

Firms are listed A-Z

#### OTHER RECOMMENDED FIRMS

**Borowsky & de Baecque**  
**Casalonga Avocats**  
**Corinne Champagner Katz**  
**Damien Challamel – Avocat**  
**EGAvocats**  
**Feral-Schuhl/Sainte-Marie** ◊  
**Gilles Vercken Avocats**  
**Hoffman**  
**Hugot Avocats**  
**Cabinet Neuer**  
**Nicolas Boespflug**  
**Pierrat**  
**Teissonnière Sardain Chevê**  
**Wilhelm & Associés**

Firms are listed A-Z

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**Gaultier Lakits Szeleper** specialises in industrial property law covering both patent and trade mark matters. The firm is highly regarded for its patent litigation practice, with experienced Geoffroy Gaultier recommended.

**Gilbey Delorey** is recommended for trade mark matters, with the 'open-minded' Richard Gilbey 'at ease in various legal environments'.

**Greffe** handles trade mark and patent matters under the leadership of François and Pierre Greffe. The firm represents advertising agencies and press editors.

**Hollier-Larousse & Associés** covers trade mark, patent, copyright and design matters. The practice is led by Christian Hollier-Larousse, Sandrine Bouvier-Ravon and Annette Sion.

**Howrey LLP** has one of the strongest teams in patents, led by Marina Cousté, the 'outstanding' Denis Monégier du Sorbier and François Jonquères. The practice, which also handles trade marks, is strong in the fashion and pharmaceutical industries. The team represented Essilor International in a patent and trade mark infringement case relating to a corrective lens, and Céline in a trade mark case.

**Philippe Combeau** offers a 'very good service'. IP expert Philippe Combeau has long-standing experience in patent and trade mark matters.

**Véron & Associés** is 'very knowledgeable on patent issues', with the team at the cutting edge of patent litigation. Pierre Véron is highly recommended as one of France's leading patent experts.

#### Intellectual property: Patent and trade mark attorneys

This chapter introduces the best patent and trade mark attorneys in France (CPI – Conseils en Propriété Industrielle) which remains a distinct profession. CPI firms advise inventors on protecting