

International Patent Litigation 2014

Main conference: 4th December • Workshops: 5th December • Melia White House Hotel, London

Develop winning strategies to protect your IP and enforce your patents globally

- ✓ 23 expert speakers
- ✓ 12 jurisdictions represented
- ✓ 3 senior in-house counsel
- ✓ 2 judges sharing their insight
- ✓ Plus! Networking drinks reception



His Honour Michael Fysh QC SC
**FORMER JUDGE OF THE
PATENTS COUNTY
COURT**



RICHARD VARY
NOKIA



Margot Fröhlinger
**EUROPEAN PATENT
OFFICE**



NEIL FEINSON
**INTELLECTUAL PROPERTY
OFFICE**



DR. OLIVER LUTZE
SPRUSON & FERGUSON



JUERGEN DRESSEL
**NOVARTIS
INTERNATIONAL AG**



MICHAEL FRÖHLICH
BLACKBERRY



KEVIN MOONEY
SIMMONS & SIMMONS



KEN ADAMO
KIRKLAND & ELLIS



Pierre Véron
VÉRON & ASSOCIÉS

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International Patent Litigation

08.30 Registration & refreshments

09.00 **Chairman's Welcome and Introduction**
His Honour Michael Fysh QC SC
Former Senior Circuit Judge
PATENTS COUNTY COURT, UK



09.10 **Unified Patent Court – Where are we Now?**
Neil Feinson
Director International Policy
INTELLECTUAL PROPERTY OFFICE, UK



09.40 **Panel Session: How to Prepare for the Unified Patent Court**

- What will the procedural rules be?
- Where will the local and regional divisions of the CFI be based?
- How will the judges be selected?
- Opt out and changes of filing strategy?
- The Spanish Challenge



Chair: Kevin Mooney
Partner
SIMMONS & SIMMONS, UK



Margot Fröhlinger
Principal Director of Patent Law and Multilateral Affairs
EUROPEAN PATENT OFFICE, Germany



Dr. Christof Karl
Partner
BARDENHLE PAGENBERG, Germany



Neil Feinson
Director International Policy
INTELLECTUAL PROPERTY OFFICE, UK



Pierre Véron
Partner
VÉRON & ASSOCIÉS, France

10.40 Morning coffee

11.00 **Multi-Jurisdictional Patent Action after Actavis UK Ltd & Ors v Eli Lilly & Company**

- Judgement in *Actavis UK Ltd & Ors v Eli Lilly & Company*
- Jurisdiction of English Courts
- Precedent for UPC



Justin Turner QC
THREE NEW SQUARE, UK

“Very high level discussions, exceptional among such conferences.”

J J Kim, Kim & Chang

11.40 **Effective Strategies to Protect your Patents Globally**



- Should counsel use WIPO and UPC or choose a country by country approach?
- Can a fragments system be used to advantage?
- Choice of venue
- Latest experiences and lessons learned in IP licensing and litigation
- Selection of litigation counsel
- Considerations for cross-jurisdictional litigation
- Overcoming risks in IP litigation



Chair: Sally Field
Partner
BRISTOWS, UK



Juergen Dressel
Head Global Patent Litigation Strategy
NOVARTIS INTERNATIONAL AG, Switzerland



Sharaz Gill
Managing Director
SKEPSIS TELECOM, UAE



Richard Vary
Head of Litigation
NOKIA, UK

12.30 Networking Lunch

13.30 **Impact of America Invents Act on US Litigation**

- How is the Act settling down?
- Lessons learnt from experience so far
- Post grant challenges
- Practical impact on litigation



Ken Adamo
Partner
KIRKLAND & ELLIS, USA

14.20 **Spotlight on Turkey: Recent Trends and Pitfalls in Patent Litigation**

- Hurdles to effective patent enforcement – Bolar exemption and beyond
- Patentability of medical use claims
- Proposed changes to patent law



Mehmet Gün
Partner
MEHMET GÜN & PARTNERS, TURKEY



Özge Atılğan Karakulak
Partner
MEHMET GÜN & PARTNERS, TURKEY

15.00 Afternoon tea

15.15 Successful Patent Litigation in High Growth Markets: Brazil, China and India

- How the Patent Office works
- Update on enforcement
- Damages
- Opposition and invalidity procedures
- Compulsory license

**Gustavo de Freitas Morais**

Partner

DANNEMANN SIEMSEN ADVOGADOS, Brazil**Dr. Oliver Lutze**

Chief Representative Shanghai Office

SPRUSON & FERGUSON, China**Hari Subramaniam**

Partner

SUBRAMANIAM & ASSOCIATES, India**16.00 Comparison of Court Procedure across Europe**

- How cases are started
- Evidence: experts, witnesses, other documents and testing evidence
- Disclosure, 'saisie-description' and ex parte inspections
- Requirements for preliminary injunctions and likelihood of them being granted
- Timetable for proceedings
- Basis for the calculation of damages
- Which tools will the UPC adopt?

**Chair: Morag MacDonald**

Partner

BIRD & BIRD, UK**Karin Friehe**

Judge

FEDERAL PATENT COURT, Germany**Sabine Agé**

Partner

VÉRON & ASSOCIÉS, France**Miquel Montaña**

Partner

CLIFFORD CHANCE, Spain**Bert Oosting**

Partner

HOGAN LOVELLS, Netherlands**16.55 Injunctions in Light of Recent Case Law**

- Can the mere seeking of injunctive relief from a court of law constitute a competition law violation?
- The 'willing licensee' after DG Comp's decisions in *Motorola and Samsung*
- *Orange-Book* and the CJEU's case of *Huawei v ZTC*
- Review of cases around the globe, including the ITC one year after the Obama administration's veto in *Samsung v Apple*

**Michael Fröhlich**

Senior Director, EU Intellectual Property & Strategy

BLACKBERRY, Germany**17.40 Closing commentary and close of conference****17.45 Networking drinks reception****Sponsor:****GÜN + PARTNERS**
AVUKATLIK BÜROSU

Gün + Partners is a full-service institutional law firm with a strategic international vision, providing transactional, advisory and dispute resolution services.

Since its establishment in 1986, Mehmet Gün & Partners has been actively involved in all aspects of intellectual property and was among the pioneer contributors to the development of modern Turkish IP law and practice. Our leading IP expertise is recognized by many main international legal publications and directories ranking us as the market leaders.

Post Conference Workshops • Friday 5th December**09.00 – 12.00 Workshop A****An insider's practical advice on creating, defending and enforcing IP in China**

- Overview on the IP environment, special policies and law developments in China
- Pitfalls in IP protection for China-originated R&D results
- Prosecuting patents with a view on improved enforceability
- Defending patents in invalidation proceedings
- Practical advice on suitable IP enforcement strategies, including trade fair actions, civil patent litigation vs. administrative litigation and preliminary injunctions

**Dr. Oliver Lutze**

Chief Representative Shanghai Office

SPRUSON & FERGUSON, China**13.00 – 16.00 Workshop B****Understanding and Effectively Navigating India's Patent System**

- Patent filings in India: pitfalls to be avoided
- Unique hurdles in India during prosecution
- Cracking Section 3(d) conundrum
- Navigating impediments in the area of (i) pharma; (ii) biotech; and (iii) computer related inventions
- Divisionals – when and when not?
- Surmounting oral proceedings
- Pre & post grant oppositions in India
- Duty of disclosure – Section 8
- Working requirements
- Enforcements
- General costs for budgeting purposes

**Hari Subramaniam**

Partner

SUBRAMANIAM & ASSOCIATES, India**Standards & Patents 2014**

Need to find out more about patents in high-tech industries and to understand the relationship between standards, intellectual property and competition law?

Then attend the **Standards and Patents event**, running at the same venue on 1-3 December 2014 (the day before International Patent Litigation).

Book yourself onto both events to receive £100 off each conference!

To book on both please email marianne.mounir@informa.com

INTERNATIONAL PATENT LITIGATION 2014

Main conference: 4th December • Workshops: 5th December
Melia White House Hotel, London

VIP CODE TT24

Please quote the above VIP code when registering

FOUR EASY WAYS TO REGISTER

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Payment should be made within 14 days of registration. All registrations must be paid in advance of the event. When registering, please quote your VIP code – found in top right hand corner of this booking form.

HOW MUCH?

	Register by 26th September 2014	Register by 7th November 2014	Register after 7th November 2014
<input type="checkbox"/> Conference + Both Workshops	<input type="checkbox"/> £1,597 + VAT @ 20% (£1,916.40) SAVE £400	<input type="checkbox"/> £1,697 + VAT @ 20% (£2,036.40) SAVE £300	<input type="checkbox"/> £1,797 + VAT @ 20% (£2,156.40) SAVE £200
<input type="checkbox"/> Conference + One Workshop (select w/s below)	<input type="checkbox"/> £1,198 + VAT @ 20% (£1,437.60) SAVE £300	<input type="checkbox"/> £1,298 + VAT @ 20% (£1,557.60) SAVE £200	<input type="checkbox"/> £1,398 + VAT @ 20% (£1,677.60) SAVE £100
<input type="checkbox"/> Conference only	<input type="checkbox"/> £799 + VAT @ 20% (£958.80) SAVE £200	<input type="checkbox"/> £899 + VAT @ 20% (£1078.80) SAVE £100	<input type="checkbox"/> £999 + VAT @ 20% (£1198.80)
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<input type="checkbox"/> One Workshop only (select w/s below)	<input type="checkbox"/> £499 + VAT @ 20% (£598.80)	<input type="checkbox"/> £499 + VAT @ 20% (£598.80)	<input type="checkbox"/> £499 + VAT @ 20% (£598.80)

Specify your workshop(s):

- Workshop A - Successful Strategies for Patent Litigation in China: Insider's view, morning 5th December 2014
- Workshop B - Understanding and Effectively Navigating India's Patent System, afternoon 5th December 2014

£200 discount for 3rd and subsequent delegates. Please note the conference fee does not include accommodation or travel costs. All discounts can only be claimed at the time of registration and multibooking discounts cannot be combined with other discounts that may be available (apart from early booking discounts which are available to everyone). All discounts are subject to approval. We are happy to accept a replacement delegate for the whole event, however delegate passes cannot be split or shared between delegates under any circumstances.

THREE EASY WAYS TO PAY

- Cheque: Enclosed is our cheque for £ in favour of IIR UK Ltd. Please ensure that the Reference Code **FKW82525** is written on the back of the cheque
- By Bank Transfer: Full details of bank transfer options will be given with your invoice on registration.

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WHEN AND WHERE

FKW82525 Venue: Melia White House Hotel, London
Albany St, London NW1 3UP
Main conference: 4th December Tel: 020 7391 3000
Workshops: 5th December

Delegates are responsible for the arrangement and payment of their own travel and accommodation. Informa has arranged a special room rate at a number of hotels. If you wish to book a room, please call Venue Search on +44 (0)20 8546 6166 or if you prefer you can email them at beds@venuesearch.co.uk. Please state that you are an Informa delegate.

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International Patent Litigation 2014 - £225 (+ VAT @ 20%)

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